

ROCKLER WINS PRESTIGIOUS INNOV8 AWARD FROM WOOD MAGAZINE FOR MIXING MATE

Mixing Mate Honored as a Mix, Pour And Store Solution For Paint And Finish

MEDINA, MN (November 27, 2012) - Rockler Woodworking and Hardware has just been awarded an Innov8 Award from Wood Magazine for Mixing Mate. It marks the third honor given for Mixing Mate, joining This Old House Top 100 and Handy Innovation awards. Mixing Mate is an all-in-one solution for mixing, pouring, and storage of paint and finish in quart or gallon sized cans. Each year the editors of Wood Magazine select eight top woodworking innovations to receive the Innov8 Awards, and Mixing Mate is one of those eight products for 2013.

"We're honored and thrilled that Mixing Mate has been recognized with this award," said Steve Krohmer, Rockler's Vice President of Product Development. "We're always trying to deliver innovative new products to our customers that make their projects easier, and I think we've done that this year with Mixing Mate. It's a very handy tool that mixes, pours, and stores paint and finish without creating a big mess. Our customers love it and we couldn't be more pleased."

Mixing Mate features four cam locks that lock to the edges of the can, creating a tight seal to eliminate spills. After the lid is locked, the user simply cranks the handle for approximately 30 seconds in the clockwise direction to completely mix the product. The side handle is sturdy and easy to grip, while the spring-loaded thumb trigger opens the pour spout, similar to the function of a maple syrup dispenser. Users can then pour the amount they need and Mixing Mate will keep the product sealed until it is needed again. Mixing Mate can be re-used or transferred to other paint and finish cans.

Mixing Mate is available now in the quart size and will be available in February 2013 in the gallon size. The quart size (44360) retails for \$14.99, and the gallon size (44170) retails for \$19.99. Both can be purchased at Rockler Woodworking and Hardware stores nationwide, Rockler independent resellers, Rockler.com, or from the Rockler catalog. For store locations or a free catalog, please visit www.rockler.com or call 1-877-ROCKLER.

ABOUT ROCKLER WOODWORKING AND HARDWARE

Celebrating its 58th year as a family-run business, Rockler Woodworking and Hardware is the nation's premier supplier of specialty hardware, tools, lumber and other high quality woodworking products. Rockler has 29 retail locations in AZ, CA, CO, GA, IL, IN, MA, ME, MI, MN, MO, NH, NY, OH, OR, PA, TX, WA, and WI – plus 60 independent reseller locations nationwide, as well as extensive catalog and internet operations.

To learn more about Rockler, please visit www.rockler.com or call 1-877-ROCKLER.

Note: Hi-resolution images and text to go along with this news release are available for download at www.rockler.com/news.



Quart Mixing Mate (44360)



Gallon Mixing Mate (44170)



Quart Mixing Mate (44360)



Gallon Mixing Mate (44170)